

MINUTES FOR ECONOMIC DEVELOPMENT COMMITTEE

May 5, 2015

Called to order at 7:20 p.m.

Present: Lana Razdan, Peter Beacham, Rollyn Hoffman, Rob Liebow, Steve Attwood

Absent: Theresa Scatterday, Jim Cox, Suzan Galpin

Guests: Zenas Seppala, Ken Riehl, Peter Webber, Wally Hess, Cathleen Cahill

➤ **Minutes**

The minutes of the meetings of December 9, 2014 and April 14, 2015 were approved.

➤ **Funding Priorities for Financial Year**

The committee strongly supported the view that priority funding should be given to the targeted public relations and promotional work as currently performed by Warner Communications. Very little discretionary funding will remain for other projects. These include supporting the Cultural App, the Rockportusa.com website, and many other current and contingent opportunities.

➤ **Long-Term Planning Process**

Following from the EDSAT exercise, the committee wishes to engage in the generation of an economic development plan which will serve as the framework for all the activities it undertakes. The plan will necessarily have a short, medium, and long-term perspective. Lana will develop a guidance memo for the committee members who will be charged with developing ideas for action on a prioritized timeline basis.

➤ **Linda Sanders/ Visioning**

For the EDC's plan to be relevant it needs to be in sync with the efforts of other town officials charged with developing a future vision. The Town Administrator has her own views and she will be asked to share those with the committee at the meeting of June 9.

➤ **Other Business**

- **Finance Committee Liaison:** Lana thanked Wally Hess for attending and requested that a liaison from the Finance Committee be present regularly at its meetings in order to maintain an awareness of the EDC's efforts.
- **Repair of Visitors' Booth:** The committee declined to fund repairs estimated at \$2,500 and suggested that the Rotary Club may be able to help.

➤ **Date of Next Meeting**

June 9, 2015

The meeting adjourned at 8:55p.m.